



bankonpurpose


CONFERENCE 2017

Overview

BankOnPurpose is different on ... well, on purpose. When it was created in 2016, it was intended to be a conference that wouldn't seem like a standard banking event.

Instead, the goal for the first BankOnPurpose Conference was that it live up to its name. The agenda was filled with speakers and sessions on how to shift the focus back to the customer and their needs, how to build a team, a brand, and a bank... with purpose.

The overwhelmingly positive response we received from the inaugural conference has pushed us to make BankOnPurpose 2017 even better. It will return to Austin, with its great restaurants, music and weather. Even more of the nation's top bankers will be there. So will a new host of speakers who will push you to think differently about banking – how you can build better relationships and a better brand.

 For more information, visit bankonpurpose.precisionlender.com

Quick Facts



Wednesday, May 3 - Friday, May 5, 2017



Hilton Austin
500 East 4th Street
Austin, Texas 78701



2016 Attendees

- Vice Presidents to C-Suite officers
- Financial institutions ranging from \$300M to one of the Top 5 US Banks
- Represented 20 states across the country.

“ I found this hugely valuable as a partner vendor and LOVED the true client focus you put on this event. It was very meaningful and worthwhile to invest the time.”

- 2016 Silver Sponsor



“ We were proud to sponsor, found it productive and are looking forward to next year!”

- 2016 Gold Sponsor

Partnership Opportunities

We have a limited number of partnership opportunities available, the details of which are outlined below. If you don't see a package that fits your needs, please contact us to discuss how we can create a custom partnership with your company. Thank you for your interest, and we appreciate your support!



Brandi Haymore

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	Platinum	Gold	Silver	Bronze
Current Availability	<ul style="list-style-type: none"> • Sponsor of Keynote Speaker (Thursday morning, Thursday afternoon or Friday morning) 	<ul style="list-style-type: none"> • Welcome Reception • Kickoff Party Dinner and Drinks (Wednesday at Banger's) • Kickoff Party Live Entertainment (Wednesday at Banger's) • Beers & Bowling (Thursday at Speakeasy) 	<ul style="list-style-type: none"> • Breakfast (Thursday or Friday) • Lunch (Thursday or Friday) • Welcome Gift • Hotel Keycards • Wifi • Mobile App 	<ul style="list-style-type: none"> • Refreshment Break (Thursday morning, Thursday afternoon or Friday morning)
Complimentary Registration	2	2	1	0
Exhibit Table	1	1	0	0
Company Recognition Website, Press Releases, Collateral, Email Marketing, Event Signage, etc.	Yes	Yes	Yes	Yes
Advance List of Attendees	Yes	Yes	Yes	Yes
Investment	\$12,000	\$6,000	\$3,000	\$1,500